

# RESEARCH CENTERS



**Embark understands academic research centers.** Embark's Research Center solution has been designed in cooperation with research officers from around

the world to increase the productivity of the human resource staff and improve recruiting and retention through one on one marketing and high touch communications.

Embark works with you. We know that your goals and objectives are unique to your research center. All of our system modules, forms, views, data sets, and scheduling tools are configured to match your exact specifications.

Embark offers you the flexibility to select a solution to meet your most immediate needs or to choose a completely integrated, end-to-end solution for your research center.



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# RESEARCH CENTER SOLUTIONS



## 24 X 7 SELF-SERVICE FOR YOUR RESEARCHERS

- Browse research opportunities, submit inquiries, or apply for research grants online with secure login, session-based, personal accounts
- Start, stop, and return to complete applications or create PDFs of works in progress anytime
- Upload personal statements, resumes, work samples, and other documents supporting their applications – safely and securely
- Request professional references and transcripts – with notification, reminder, and thank you emails sent automatically to individuals and institutions – for secure electronic submission
- Track the status of their application or confirm receipt of supporting documentation without having to contact your office
- Register to attend events, schedule interviews or research presentations, participate in surveys, or complete response forms as prompted
- Receive relevant, timely, personalized messages from research center staff and faculty including newsletters, award letters, calls for proposals, presentations and event invitations

## MANAGE YOUR DATA, FORMS AND DOCUMENTS

- Locate, view, maintain, and edit researcher profiles quickly and easily with intuitive web browser interface and simple navigation
- Input new researcher records through easy to use web forms or custom file format imports or bulk loaded from other sources – complete with duplicate checking and resolution
- Access all researcher profile information, application data, supporting documents, and activities – including internal comments, automated system user and date stamps, phone and in person contacts, print correspondences, emails, event registrations, interviews, and other custom information defined by your institution and built for your processes – all in one integrated view
- Create custom UDFs – user defined fields – specific to your process and reporting requirements
- Generate statistics, reports, and custom queries – in real time, anytime – for online review or to download or export your own custom format files

## CONTROL YOUR WORKFLOW

- Preserve data integrity and control data access by assigning role-based or individual-level administrative privileges with granular permission settings for access to specific system

functions, viewing or editing privileges based on selected populations or data field sets

- Easy to use web forms with built in validation rules, drop down values, and tab through entry
- Receive payments of application or conference fees and grants for research funding via PCI compliant credit card processing or electronic funds issued from banks around most of the world
- Manage application reviews, interview scheduling, event enrollments, automated reporting functions, research specialties, rankings, and other custom configured processes specific to your research center staff and faculty – all within the Embark online solution

## INTEGRATE YOUR COMMUNICATIONS

- Create HTML-enhance emails with images and tracked hyperlinks, quickly and easily
- Send automated email campaigns to groups or ad hoc emails to individuals
- Target your messages to select populations per your specifications
- Personalize your messages with any number of merge fields from researcher profiles
- Track open, bounce, and click-thru rates on email campaigns
- Customize automated system messages triggered by user actions such as scheduling an interview, submitting an inquiry, or starting an application